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THE DIRECTOR OF CENTRAL INTELLIGENCE

WASHINGTON, D. C. 20505

Office of the Director

IC 74-2106
31 October 1974

MEMORANDUM FOR: Director, Bureau of Intelligence and Research
Department of State
Attn: Mr. Martin Packman

Deputy Director for Intelligence
Defense Intelligence Agency
Attn: Major General Lincoln D. Faurer, USAF

Deputy Director for SIGINT Operations
National Security Agency
Attn: [REDACTED]

Deputy Director for Intelligence
Central Intelligence Agency
Attn: Mr. Richard Lehman

SUBJECT: Proposed Adjustments in NIB Production Procedures

1. The attached paper is our new draft of proposed adjustments to NIB production procedures. This draft is based upon the comments you provided us on 28 October.

2. For your convenience, we have used the 21 October 1974 draft and indicated changes in that text by lining out old text and substituting new text above the deleted sentences.

3. We ask you to obtain the approval of your principals for these new production procedures. Assuming that the latter concur, we will then inform the DCI and USIB by memorandum.

4. Please provide your responses to this new draft by Friday, 8 November (to [REDACTED] Room 6 E 08, CIA Headquarters Building or telephone [REDACTED]).

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Chief, Product Review Division
Intelligence Community Staff

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Attachment

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DRAFT
21-October-1974
31 October 1974

PROPOSED ADJUSTMENTS TO NATIONAL INTELLIGENCE
BULLETIN PRODUCTION PROCEDURES

On 4 April 1974, the USIB approved production procedures for the National Intelligence Bulletin (NIB). It was recognized at the time that some adjustments in these procedures might be required with the passage of time.

In September 1974, after the suspension of publication of the daily DIA INTSUM, the Defense Intelligence Agency proposed some editorial and procedural changes in the NIB. In general, DIA was seeking a new means to convey military intelligence of national interest to appropriate consumers and a way to identify the institutional origin of intelligence appearing in the NIB.

Specifically, DIA recommended that the NIB:

- a. Credit individual articles to the agency or agencies of origin and to the names of the preparing analyst;
- b. Increase coverage of military intelligence;
- c. Establish a position for a military intelligence editor.

PRD convened meetings on 3 and 16 October 1974 to discuss these recommendations, and PRD now offers the following recommendations for your review:

- I. INCREASE THE VISIBILITY OF BOTH PRODUCTION AGENCIES AND INDI-

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VIDUAL ANALYSTS BY IDENTIFYING NIB ITEMS BY AUTHOR(S) AND AGENCY(IES) OF ORIGIN.

While this recommendation was not wholeheartedly supported by all conferees, none of the production agencies expressed explicit dissent. Agreement was reached that henceforth, the majority of NIB articles would be identified by author and agency of origin. If two or more agencies and analysts are heavily involved in the production of a single item, this too would be recognized (except in those instances when the number involved is so high as to make individual identification impractical).

II. INCREASE THE AMOUNT OF MILITARY INTELLIGENCE BEING PROVIDED THE NATIONAL CONSUMER. BY ~~ESTABLISHING A MILITARY SUPPLEMENT TO THE NIB.~~

It has been noted that a significant number of military intelligence items are submitted to the NIB staff which are not published. In part, this was ascribed to the judgment of the editors that many of these items have contained more technical or more detailed military information than is desired by the general NIB readership.

DIA holds that while the totality of the readership may not have a need for detailed military intelligence articles, the audience for items of this nature -- which is no longer being served by the Intsum -- is substantial.

In recognition of these points, the conferees concluded that those items of military intelligence which are clearly of interest to the NIB's general readership would continue to appear in the NIB, and that ^{DIA will} endeavor to increase its supply of articles suitable to the NIB general ~~items of military intelligence of interest only to particular portions~~ readership. When the contents of such articles seem better suited to ~~of the NIB readership will appear in a NIB Military Supplement (NIB-MS).~~ readers with more specialized interest, the NIB editor may elect to publish them in a separate military supplement (NIB-MS).

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and coordination

In general, existing production procedures for the NIB will be adhered to in the NIB-MS. The NIB editorial staff will edit the NIB-MS, and the NIB managing editor will have the final say concerning the publication of NIB-MS items. ~~(But the staff and the managing editor will recognize that NIB-MS editorial standards and criteria for selection will differ somewhat from those established for the NIB proper.)~~ While DIA may be the principal contributor to the Supplement, other production agencies will be invited to contribute original articles and to express dissenting opinions as appropriate.

~~We recommend that the NIB-MS be attached or forwarded with the NIB only to those readers with special interests in military intelligence; i.e. not be disseminated to the readership at large. We are anxious to avoid excess length -- the NIB has already been criticized on this ground -- and to relieve the general reader of the burden of selecting items of interest from too long a list of discrete topics.~~

~~Concerning periodicity, it was agreed that, initially, the NIB-MS will be published only as the occasion (i.e. the production of suitable items) demands.~~

III. NO CHANGE BE MADE IN THE PRODUCTION PROCEDURES OR THE STAFFING OF THE NIB.

It was noted that the 4 April 1974 "NIB Production Procedures," inter alia, called for a senior DIA officer to serve as an assistant managing editor of the NIB, and this had been done to insure that the NIB editor would be provided additional military expertise on his immediate staff. It was agreed that the present system of NIB staffing

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and management should continue: the NIB managing editor is responsible to the DCI and the assistant managing editors are directly responsible to the managing editor. It was further agreed that all other coordinating and production procedures related to the publication of the NIB will remain the same.

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